



## Top 10 Reasons to Attend SecureWorld

### 1 Learn from the best

No one can be an expert in every area of InfoSec. That is why SecureWorld brings together your local and national peers who are doing incredible things, to share how they found success in a particular area of cybersecurity or leadership. You'll walk away with practical ideas you can take back to the office—along with 6-16 CPE credit hours.

### 2 Accessible and near you

Our regional conference model saves you time, money, and travel. Many security practitioners simply can't spare the budget or time away from the office to attend the large industry tradeshow. Our events are in your community and priced affordably so that all can attend.

### 3 Build your peer network

Network, share, and socialize with hundreds of fellow security professionals—from the front lines to CISO—in your local community. Build teamwork and shared knowledge by attending with other members of your security team.

### 4 Stay out of the headlines

An ounce of prevention is a worth a pound of cure. By investing in yourself and your team for one or two days, you may save your company millions of dollars in incident response, brand reputation damage, stock devaluation, and possible litigation.

### 5 Cover your assets

Cybercrime—such as ransomware and Business Email Compromise—is the fastest growing risk to businesses globally. Secure your critical data and infrastructure before it's breached!

### 6 Avoid security blind spots

Did Equifax, Sony, Target, Home Depot—and so many other businesses that have been hacked—do everything within their power to avoid being victimized? Were they following security best practices and protocols? Is your company next? Learn the latest defensive measures in breakout sessions, panel discussions, and workshops.

### 7 Discover and vet solutions

See and evaluate solutions from dozens of leading security providers in the Exhibitor Hall. Instead of time-consuming meetings with vendor reps at the office, learn what's new and what's next in a concentrated space, and quickly investigate technology that can help you secure the business.

### 8 Plan to be productive

When you register, you will have the opportunity to securely schedule meetings in advance with exhibitors and attendees, helping you to make the most of your time. Use the conference app to create your custom agenda for the day.

### 9 You won't go hungry

Conference Pass holders and above receive catered lunch, refreshments throughout the day, and happy hour receptions. Other perks include speaker presentations available for download after the event, and promotional give-away items from exhibitors.

### 10 Have fun

Attendees tell us they leave SecureWorld feeling refreshed and energized. A little fun sure helps. Play CyberHunt, the SecureWorld app game, and compete for rewards, and finish up with Dash for Prizes.