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CYBERSECURITY CONFERENCE MAINSTAY LAUNCHES OWN MEDIA OUTLET

Portland, OR – We're proud to announce a major new initiative here at SecureWorld. While you know us for our regional cybersecurity conferences, you may not know we recently launched a dedicated media team. Sure, we're still delivering all the industry news you need through our SecureWorld POST—but now we're upping the ante. Our journalists are dedicated to providing you exclusive content from our events, along with original articles that dig a little deeper.

SecureWorld Media's event coverage kicks into high gear later this month at <u>SecureWorld Boston</u>. Our mission is to provide real-time reports, interviews, and content from the conference. You'll see us at the event—camera in hand—ready to discuss the hot topics with all the practitioners, thought leaders, and specialists in attendance. But the news doesn't stop when we pack up the show and leave town. SecureWorld Media will provide in-depth original articles based on the content from each event. It's your opportunity to benefit from all that SecureWorld has to offer.

We know people come to SecureWorld for the educational and networking opportunities. And that's what we want to capture. We're talking industry trends. We're interacting with practitioners. We're connecting you with the latest solutions. But we can't do it alone.

In order for this initiative to become the success we know it can, we need you. We need your ideas and contributions. We need your company's latest reports, research, and white papers. We need to know how you're staying ahead of the bad guys. Tell us your story and we'll tell the SecureWorld community. Connect with us at an event, or through social media, email, fax, carrier pigeon—however you want to inform us of what's keeping you up at night and how you're fighting cyberthreats.

Look for our reports from SecureWorld Boston at the end of March. You can find us everywhere: On <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, and of course, <u>our website</u> and <u>SecureWorld POST newsletter</u>. Bookmark us. Like us. Follow us. Subscribe. SecureWorld is set to become your trusted source for industry news, interviews, research, and more! We look forward to connecting with you.

SecureWorld. See globally. Defend locally.